2023

OKANAGAN MASCOT GAMES

SPONSOR PACKAGE

JULY 22 & 23, 2023

ROYAL LEPAGE PLACE

WEST KELOWNA, BC

in support of:

Beacon's Furry Foundation Society

OKANAGANMASCOTGAMES.COM

the Okanagan Mascot Games

Welcome to the official 2nd Annual Okanagan Mascot Games! Coming July 22-23, 2023!

While we have all been living in a new world the last two years and been away from the Games. The Okanagan Mascot Games are proud to be back and bring some of your favourite mascots head to head in challenging battles to see who will come out the ultimate champion!

Prior to each game there is a private meet and greet for VIP ticket holders where you can meet and greet with your favourite mascots, catch some fist bumps, high fives and hugs along with photos to last a lifetime!

The ultimate fun for the whole family!

Beacons Furry FUNdation Society

Beacon's Furry FUNdationSociety (BFFs) is a non-profit association, assisting families and children facing difficult life challenges such as medical expenses, community enhancement and poverty. We work with Partners throughout the Thompson Okanagan region in the Central Interior of British Columbia, Canada to identify families and children in the most need of our services. Our core initiatives help by lending a helping paw up to build the whole child, through our various programs.

Our vision is for healthy and vibrant communities throughout the Thompson, Shuswap, Okanagan, Boundary Country and Similkameen regions, where families and children receive a helping paw up. Together with our sponsors, donators, fundraising events and programs, we invest in the families and children, ideas and activities that strengthen and enhance our communities

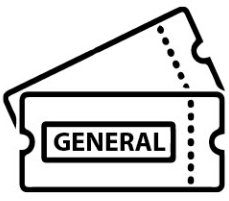
- We live with integrity.
- We work hard and play hard.
- We embrace and drive change.
- We are passionate.
- We support youth development.
- We use our resources to the fullest potential.

Why participate in the Okanagan Mascot Games

The KIDS! The SMILES! The FUN! The littles in the audience watching their idols compete with other mascots to see who is the ultimate mascot champion of the Okanagan Mascot Games and have fun! You even have the option of coming for the whole Mascot Week and experiencing the Thompson Okanagan Region!

Mascot Competitions include: Jousting, Mechanical Log Rolling, Dance Battle, Obstacle Relay and Mascot MascotKart.* *SUBJECT TO CHANGE WITHOUT NOTICE.*

Ticket Rates:



General Admission Only
Children Under 12 - $15 + GST
Seniors 55+ - $15 + GST
Adult - $20 + GST

Mascot Mingle Pregame with Advanced Seating
Children Under 12 - $20 + GST
Seniors 55+ - $20 + GST
Adult - $25 + GST

Addiitonal service fees and taxes apply. Prices Subject to Change without Notice.

2023 Mascot Roster (as of December 23, 2022)

MASCOT NAME	WHERE ARE THEY FROM?	REPRESENTING	INVOLVEMENT
The General	West Kelowna, BC CA	West Kelowna Warriors (BCHL)	Competitor
Rocco	Powell River, BC CA	Powell River Kings (BCHL)	Competitor
Buccy	Nanaimo, BC CA	Nanaimo Buccaneers (VIJHL)	Competitor
C-Dog	Nanaimo, BC CA	Nanaimo Clippers (BCHL)	Competitor
Rocky	Kelowna, BC CA	Kelowna Rockets (WHL)	Competitor
Biscuit	Allen, TX US	Allen Americans (ECHL)	Competitor
Zeke	Indianapolis, IN US	USL (Soccer)	Competitor
Ringo	Cedar Park, TX US	Texas Stars (AHL)	Competitor
Spike	Denver, CO US	Colarado Railroad	Competitor
Beacon	West Kelowna, BC CA	Beacon's Furry FUNdation Society	Host + Cheer Captain
EB	West Kelowna, BC CA	Beacon's Furry FUNdation Society	Judge

a fundraiser for **Beacon's Furry FUNdation Society**
Okanagan Mascot Games
16-1515 Westgate Road
West Kelowna, BC V1Z 3X4
mobile 250 681 9201 email events@beaconsfurryfundation.org
www.beaconsfurryfundation.org

	PRESENTING SPONSOR $5,000	GAME SPONSOR $2,000	CHEER SQUAD SPONSOR $1,500
Spots Available	1	5	4
Event Naming Rights			
Squad Naming Rights • "Your Name" Red Squad • "Your Name" Green Squad • "Your Name" Blue Squad • "Your Name" Orange Squad			1 Squad
Game Naming Rights • "Your Name" Jousting • "Your Name" Obstacle Relay • "Your Name" MascotKart Speedway • "Your Name" Dance Battle • Gorman Bros. Log Rolling		1 Game	
ADVERTISING & PROMOTIONS			
Logo on Mascot Collector Cards	✓		
Your logo in all Print Advertising including Tickets	✓		
Inclusion on Event Flyers	✓	✓	✓
Logo on Volunteer Tees	✓	✓	✓
Logo on Event Poster	✓	✓	✓
Recognition in Souvenir Event Program	Full Pg Ad	1/4 Pg Ad	1/8 Pg Ad
Acknowledgment on Social Media	✓	✓	✓
Logo on Event Website w/ Click Thru	✓	✓	✓
Website Banner Ad	✓		
Logo Included on Awards & Certificates	✓		
Event Souvenir Tees	8	6	4
Appearance(s) by Beacon the Beaver	3	2	1
ON-SITE PROMOTIONS			
Presentation of Championship Trophy	✓		
Company Banner On-Site (supplied by sponsor)	4 - 8'x2'	2 - 6'x 2'	2 - 4' x 2'
PA Acknowledgment	✓	✓	✓
Logo on Cheer Squad Posters	✓		1 Squad
8'x6' Activation Station on Game Days	✓	✓	✓
EVENT TICKETS			
VIP Tickets (both days)	12	6	4
Tickets to Press Party	12	6	4

2023 OKANAGAN MASCOT GAMES SPONSORSHIP OPPORTUNITIES

~~VIP PRESS PARTY~~ SOLD
$2,500

- Inclusion on Event Flyers
- Logo on Volunteers Tees
- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Logo on Event Poster
- 1/4 Pg Ad in Souvenir Event Program
- 6 Event Tees
- 6 VIP Tickets to 1 Game Day
- 6 Tickets to Press Party
- 2 Company Banners (provided by you) on Site 6' x 2'
- PA Acknowledgements on-site
- 8' x 6' Activation Station on-site Game Days

VOLUNTEER TEES SPONSOR
$2,000

- Logo on Sleeve of Volunteer Tees
- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Logo on Event Poster
- 1/4 Pg Ad in Souvenir Event Program
- 6 Event Tees
- 6 VIP Tickets to 1 Game Day
- 6 Tickets to Press Party

T-SHIRT GUN SPONSOR (2 OPPORTUNITIES)
$1,000 EA.

The t-shirt gun sponsor will receive graphics of their choice wrapped on one of 2 event t-shirt guns used at promotional events and during the main event game days.

- Logo on Volunteers Tees
- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Logo on Event Poster
- 1/8 Pg Ad in Souvenir Event Program
- 4 Event Tees
- 4 VIP Tickets to 1 Game Day
- 4 Tickets to Press Party
- Opportunity to include promo items in t-shirt guns.

MASCOTTES.CA

INTERMISSION SPONSOR
$1,000

This intermission is brought to you by "Your Name" mentioned at the beginning and end of each intermission break on both event days.

- Name on Volunteers Tees
- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Logo on Event Poster
- Logo Recognition in Souvenir Event Program
- 2 Event Tees
- 2 VIP Tickets to 1 Game Day
- 2 Tickets to Press Party

OTHER MASCOT SPONSORSHIP OPPORTUNITIES

- Newsprint Sponsor
- Radio Sponsor
- Digital Advertising Sponsor
- Television Sponsor
- Mascot Dinner Host
- Mascot Week Host

** In-Kind Sponsorship Opportunity Available. Ask for details.*

OMG OKANAGAN MASCOT GAMES

a fundraiser for **Beacon's Furry FUNdation Society**

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2023 OKANAGAN MASCOT GAMES
CASH AND/OR IN-KIND SPONSORSHIP OPPORTUNITIES

PLATINUM
$2,000

- Logo on Volunteers Tees
- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Logo on Event Poster
- 1/4 Pg Ad in Souvenir Event Program
- 6 Event Tees
- 6 VIP Tickets to 1 Game Day
- 6 Tickets to Press Party

GOLD
$1,000

- Logo on Volunteers Tees
- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Logo on Event Poster
- 1/8 Pg Ad in Souvenir Event Program
- 4 Event Tees
- 4 VIP Tickets to 1 Game Day
- 4 Tickets to Press Party

SILVER
$500

- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Name on Event Poster
- Name Recognition in Souvenir Event Program
- 2 Event Tees
- 2 VIP Tickets to 1 Game Day
- 2 Tickets to Press Party

BRONZE
$250

- Logo on Website w/ Click Thru
- Acknowledgment on Social Media
- Name Recognition in Souvenir Event Program
- 2 Event Tees
- 1 VIP Tickets to 1 Game Day
- 1 Tickets to Press Party

FRIEND OF OMG
$100

- Name on Website
- Acknowledgment on Social Media
- Name Recognition in Souvenir Event Program
- 1 Event Tee
- 1 VIP Tickets to 1 Game Day
- 1 Ticket to Press Party

** In-Kind Sponsorship Opportunity Available. Ask for details.*

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December 23, 2023

To Whom it May Concern,

I am writing to you on behalf of the Okanagan Mascot Games to request your support for our 2nd Annual fundraiser. This year the Okanagan Mascot Games will be fundraising for Beacon's Furry FUNdation Society. The games will run July 22-23, 2023 in West Kelowna, BC with mascots from across North America attending.

Beacon's Furry FUNdation Society

Beacons Furry FUNdation Society assists families and children facing difficult life challenges such as medical expenses, community enhancement and poverty. We work with Partners throughout the Central Okanagan region with a focus on West Kelowna/Westbank and neighbouring communities to identify families and children in the most need of our services. Our core initiatives help by lending a helping paw up to build the whole child, through our various programs.

Through our 4 Key Focus Areas, Beacons Furry FUNdation Society aims to bridge the gap with families who are suffering financial difficulties with medical needs for a sick child and in children's education so they can become secure, self-reliant, contributing members of their communities as adults.

Beacon's Furry FUNdation (BFF) Vision

Our vision is for healthy and vibrant communities throughout the Central Okanaga region, where families and children receive a helping paw up. Together with our sponsors, donators, fundraising events and programs, we invest in the families and children, ideas and activities that strengthen and enhance our communities.

Beacon's Furry FUNdation (BFFs) Mission

Beacons Furry FUNdation Society provides families and children in need with a helping paw to empower them to achieve their full potential and reduce worries throughout the Central Okanagan.

Beacon's Furry FUNdation Community Programs & Initiatives

Beacons Buddies Maple Syrup Stand Childrens FUNd plans in changing the lives of local families and children that need a helping paw by funding medical needs, raising awareness, supporting families and empowering everyone to help add a little sweetness to their lives.

Beacons Buddies Fill a Backpack Program provides children in need with a sense of normalcy. No child should have to go to class feeling embarrassed to have to ask their teacher to borrow a pencil or piece of paper. We help provide them with the tools to grow and expand their mind.

BEACON THE ELF GIVES BACK

So many in our community, and neighbouring communities, are working to make ends meet. The holidays are particularly stressful for families that don't have enough.

When you choose to support the Beacon the Elf Gives Back, your contribution is used to help low-income families with toys, stocking stuffers and grocery cards helping create a memorable holiday for families needing a helping paw up this holiday season.

Beacons Buddies Give Arts Program provides support for arts programs costs associated with lessons, participation fees, instruments, equipment and art supplies to children in need, giving them the opportunity to participate in music, dance, theatre and the visual arts.

Beacon's Furry FUNdation Community Fundraisers

Okanagan Mascot Games Beacon invites his friends from across North America and even beyond to come and join in some fun and games while entertaining families at an economical rate and increasing awareness about mascots and what they can do for your business/organization and promoting our beautiful region.

Build a Furry Friend Mobile Toy Lodge promotes child interaction by building a new furry BFF to go on adventures with and provide emotional support when needed.

Mascot Marketplace promotes mascots around the world offering memorabilla 100% all about mascots. Mascot souvenirs are available in our quaint gift shop or online to allow collectors to find their favourite mascot no matter where they are from!

We hope you will consider supporting our fundraiser. Your generous support enables a greater portion of the event's revenue to go directly towards our efforts, plus your logo and brand will receive millions of media hits through our promotional materials. Please keep a copy of this letter as a receipt for your records.

Finally, don't hesitate to contact me if you have any questions or requests regarding the silent auction, sponsorship opportunities or the event itself!

On behalf of the Okanagan Mascot Games and Beacon's Furry FUNdation Society, thank you very much for your time and consideration.

Sincerely,

Cori Inman
Beacon's Furry FUNdation Society President
Okanagan Mascot Games Creative Director
mobile: 250-681-9201
email: events@beaconsfurryfundation.org
www.beaconsfurryfundation.org
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2023 SPONSORSHIP/DONATION FORM

(please type or use black pen)

Committee Member	NAME: Cori Inman	PHONE: 250-681-9201

Sponsor/Donor Information:

BUSINESS NAME:			
CONTACT NAME:	ADDRESS:		
PHONE:	CITY:	PROV:	PC:
EMAIL:			

Sponsorship:

LEVEL:	INVESTMENT VALUE:

PLEASE MAKE CHEQUES PAYABLE TO: BEACON'S FURRY FUNDATION SOCIETY

Silent Auction Item Information:

ITEM:	ESTIMATED DOLLAR VALUE:
ITEM DESCRIPTION - INCLUDE QUANTITY, SIZE, COLOUR, # OF PERSONS, DAYS/NIGHTS AND ALL RESTRICTIONS:	

MARK APPROPRIATE BOX: ___ Delivery of Item by Donor ___ Item needs to be picked up	SIGNATURE:	DATE:

For office use only:

ITEM NUMBER:	NOTES:

WAYS TO BE PART OF THE 2022 . . .

OMG

OKANAGAN MASCOT GAMES

SPONSOR

There are many options for sponsorship! Cash and/or in-kind! Packages available from $1000-$5,000! Get FREE tickets to the games and much more!

VOLUNTEER

Be right in the action and amongst the chaos! We never know what to expect when this many mascots are under one roof! From mascot handlers, to floor game assistants to silent auction and souvenir booth crew and much more! Must be 13+. Register online at okanaganmascotgames.com/volunteer

SILENT AUCTION

Interested in donating a prize pack to our silent auction? We are looking for gift cards/certificates, gift baskets and more for our amazing silent auction to showcase local businesses, organizations and of course our mascots teams! Fill our Silent Auction form online at okanaganmascotgames.com

AS A FAN

What better way to join in the festivities then as a fan cheering on your favourite mascot and his team to victory! Get your tickets at okanaganmascotgames.com